



New Year's Eve 2007 "Swing In The New Year"

Presented By The Business Association of the South Wedge ([BASWA](#))

Featuring [The Rochester Swing Dance Network](#)

Sponsorship Opportunities

Benefits of each level of sponsorship listed below

Jitterbug Level: \$2500 Sponsorship

- Full page ad on back cover of our program book, full color offset printing
- Banner at the Event (Supplied by Sponsor)
- Advertising in all our promotional material including radio and print media
- 20 complimentary tickets to the event

Charleston Level: \$1000 Sponsorship

- Full page ad on inside front cover of our program book, full color offset printing
- Banner at the Event (Supplied by Sponsor)
- Advertising in all our promotional material including radio and print media
- 10 complimentary tickets to the event

Foxtrot Level: \$750 Sponsorship

- 1/2 page ad in our program book, full color offset printing
- Banner at the Event (Supplied by Sponsor)
- Advertising in all our printed promotional material
- 10 complimentary tickets to the event

Rhumba Level: \$500 Sponsorship

- Full page ad in our program book, black & white
- Listing in our program book
- Banner at the Event (Supplied by Sponsor)
- 8 complimentary tickets to the event

Tango Level: \$250 Sponsorship

- 1/2 page ad in our program book, black & white
- Listing in our program book
- 4 complimentary tickets to the event

Conga Level: \$100 Sponsorship

- 1/4 page ad in our program book, black & white
- Listing in our program book
- 2 complimentary tickets to the event

Waltz Level: \$75 Sponsorship

- Listing in our program book, black & white
- 2 Complimentary Tickets

Donations also being accepted for our Silent Auction. To donate, purchase an advertisement or tickets, please call or email [Chris Jones](#) at 585.325.2329 or email [Philip Duquette](#)



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Event Details

**December 31st, 2007 at the German House Theatre 315 Gregory Street, Rochester
7:30 PM to 1:00 AM**

Swing in the New Year with style. Join us for an evening of live music, dancing, appetizer buffet, and dessert buffet later in the evening; and cash bar. Music presented by **Bobby Henrie & The Goners**, Rochester's legendary trio who feature 30's and 40's swing tunes, smooth jazz, blues and vintage rock and roll. This year we'll also feature additional dance music downstairs at The Keg in addition to the music upstairs – one price, two great shows! Instructors from the Rochester Swing Dance Network will be conducting a crash course in swing dance early in the evening. During the evening a Silent Auction will be held, and a Raffle will be held at the end of the evening. Children are welcome at this event, and volunteers will be on hand to provide exciting games and activities for kids so their parents can take their turn on the dance floor. Of course, there will be a Champagne toast at midnight.

Proceeds will benefit the efforts of the [Business Association of The South Wedge Area \(BASWA\)](#), a non-profit organization committed to assisting and promoting businesses in our area and improving the commercial district through beautification projects. BASWA unites business owners to gain strength through numbers. Projects include cooperative advertising and promotion, seasonal events, street furnishings, landscaping and plantings, neighborhood clean up days, public art projects, and business assistance through volunteer efforts.

[The Rochester Swing Dance Network](#) is a community organization promoting Swing dancing in the Rochester area. RSDN is dedicated to fostering an open and vibrant dance community. They offer dances with live music provided by premier bands, classes in swing and other social dances taught by Richard Newman & Esther Brill, workshops with world-renowned teachers, and ongoing record hops.

Tickets:

Available at Historic Houseparts, The Keg Bar & Grill, Cheesy Eddies, Women's Coffee Connection, & Boulder Coffee. Also available through any [BASWA Officer](#) or contact [Chris](#) at 325-2329

(Limited Tickets Available)

\$20 presale/\$25 Day of Event

Seniors and Students: \$15 presale/\$20 Day of Event

Kids: Children under 10 admitted free when accompanied by a parent. Maximum 2 kids per adult. **Group Tickets:** 20% off all lots of 20 tickets or more. For larger groups please [contact us](#).