

BASWA MONTHLY MEETING

September 10, 2008

Present: Lori Bryce, Betsy Matthews, Lee Iannone, Philip Duquette, Rick Rivera, Damaris Rivera, Rose O'Keefe, Jennifer Posey, Tracy Saville, Terri, Gina, Bob Boyd, Jim Wolff, Chris Jones, Doug Root, Cheryl Stevens.

Updates:

1. *Cinema at Sunset*

- Event was very successful and a fun time for everyone who attended.
- Attendance – over 4000 for the five days.
- BASWA food tent was very busy nearly selling out of nearly all food items promoting South Wedge eateries.
- Chris Jones completed a photo book for a wonderful thank you gift for Susan John.
- Results of sales and expenses will be made available at the next BASWA meeting.

2. *Micro-Entrepreneur Pro Bono Program*

- City of Rochester offering Micro-Entrepreneur Bono Program for small start up for profit business owners.
- Provides free legal advice and representation to low-income residents to start or develop a for profit business in an economically distressed neighborhood in the City of Rochester,
- Eligible for free legal assistance if eligibility guidelines are met and the business is located in the City of Rochester.
- Must provide last two years personal income and proof of income and assets.
- Call 585-295-5702 or email at www.jzollweg@wnylc.com for additional information.

3. *Office/Commercial Space needed*

- Chris announced that a grass roots visual arts and performance arts company is looking to rent 1,000-3,000 square feet.
- If anyone has the available space please contact Chris Jones for contact information.

4. *Graffiti Removal*

- Graffiti seems to making a comeback. If anyone would like the city to remove graffiti off your building you must fill out forms for the Defacer Eraser Program and contact the service center.

5. *Clean Sweep Program*

- Mayor Duffy has canceled Clean SWEEP for this fall.

6. *Announcements*

- Bob Boyd has 50 employees from Verizon who have volunteered to work in the South Wedge. Suggestions for projects: planting of spring bulbs from the city, Christmas lights on street trees, weeding. Scheduled to work during the week during the day. If anyone can help please let Bob Boyd know.
- Chris announced that BASWA would like to get as many trees along South Avenue strung with Christmas lights. Any business that is interested and if you have outside power please contact Chris for the lights.

We will be adding lights to many street trees.

We will double check lights at Caverly to make sure they are working.

We will add lights to 728 South Avenue

- Sunday September 21 is the Fourth Annual Public Market Artist Row Fair from 10-4pm at the Rochester Public Market with over 100 artists. For more information www.marketfriends.org.
- Sunday October 5th from 10-4pm is the 10th Annual Harvest Jamboree and Country Fair at 280 N. Union Street. Country music by Johnnie Bauer and Great Escape and the Flint Creek Band. Line dancing lessons will be available.
- Children's Book Festival
- Highland Park Neighborhood Association picnic – September 14th at the playground at Meigs and Linden Street.
- PTA sale at School 12 on October 14th from 8-4pm. If anyone would like to donate items they can be delivered to the school between 9:30-4pm in the main office.

7. New business will be opening in November at South Avenue. Will be a pet bakery and boutique. New owners also have 1500 square feet for rent.

8. *Swing in the New Year 2009*

- BASWA will be hosting another Swing in the New Year for 2009.
- Committees are now forming and your participation is needed. Contact Chris to sign up.
- The next meeting will be 9/24 at the Keg at 6pm.