

**SABA General Meeting  
April 12, 2004 @ 9:30am  
SWPC Office**

In attendance: Eileen Thomas, Dan Buyer, Sam Ezzzew, Philip Duquette, Nancy Molina-Sawyer, Dave Halter, John White, Pete Saxe, and Daisy Algarin.

No questions were presented regarding last meeting and or minutes.

**SW Bench Repair/ Edison Tech Bench Project: Pete Saxe**

South East Bench evaluation by city determined that many benches in the SE are in need of repair. Rochester Cares works out of Pete's office and were able to form a bench repair brigade. For a minimal cost benches can be repaired. Bench brigade will start to be repaired on East, University and Park Avenue to start with other areas to follow. South Wedge has a total of 7 benches to be repaired. Pete will research materials to bench repair and work with Edison Tech students for South Wedge bench repair. SABA will pay for materials as determined by Pete Saxe.

Edison Tech Bench Project: Artistic benches seen on University Avenue can cost up to \$5000 each. Standard artistic benches using wrought iron, pressure treated wood and masonry planters are also an option at a cost of \$2000 for 3-4 benches.

**Green space project (former Living Legends lot)**

SWPC and SABA have an opportunity to utilize the green space (662 South Avenue) located next to LUX Bar (666 South Avenue.) Cathy Martin and Dave Halter will head the project. Work will begin on April 29 as part of a Rochester Day of Caring project. Plans include benches (benches from green space at Alexander and South or city Give Bay Area,) patio, trees and planting beds. Dave Halter will provide a wrought iron fence for install at front of green space. In addition to benches, Pete Saxe will attempt to secure slate from city Give Back Area for patio. Goal is to "land bank" space until adjacent property can be secured for a combination green space and parking lot. Planning discussion included location of tree plantings (not to effect neighboring buildings), lighting options (approval for 2 fixtures from 666 South Avenue granted) and park upkeep (Nancy provided source to mow for \$33/biweekly.)

**SEI/Geneseo Students Marketing Plan**

Presentation date 1:30-3:00 pm on May 5, 2004 in Geneseo. Transportation will be available. Please contact SWPC for additional information.

Plan incorporates SW logo currently used throughout many South Wedge organizations. Preliminary documents reinforce neighborhood identity in relation to individual businesses. Adding SW logo to South Wedge street signs as a means of marking neighborhood boundary was also present.

**South Wedge Boundary**

Group discussed public perception of what constitutes South Wedge neighborhood. Public largely is unaware of exact boundary with current boundary developed over 20 years ago. Ideas presented were developing a marketing strategy based on perceived boundaries that would include multiple neighborhood block clubs and organizations.

**Final SWEEP Meeting**

SWEEP, SABA, Wedge Point Block Club, and South View Tower residents to attend a public review of Nathaniel Square prior to construction start. Mayor Johnson supports green space naming and sculpture of Nathaniel Rochester. No back lash due to City Newspaper cover story on Nathaniel Rochester was noted. Site will include Pepsy Kettavong sculpture of Nathaniel Rochester, checkerboard tables, seating and landscaping.

**Other Items:**

- New meeting time for SABA will be 8:30 pm at SWPC offices. Coffee will be provided from Women's Coffee Connection.
- Proposal for organization name change and officer election schedule. It is proposed by the current officers to change the name from South Avenue Business Association to South Wedge Business Association. Change would reflect current boundary and align officer elections with City of Rochester fiscal year.
- Proposal to increase number of student banners to help in South Wedge neighborhood identification. Cost for doubling number of banners to be investigated by Philip and Eileen.
- Inquiry into availability of a student intern during summer. Dan will investigate further.
- Flower planter update. Medium/Large planters cost approx \$500-1000 not including shipping but would eliminate annual cost of hanging baskets. SABA (post street construction) needs to identify areas to place containers and number required. Hope was that size would prohibit theft but a few have been stolen from other city neighborhoods that use them. Per Daisy: current internal discussion is that city HUD grants no longer allow for funds to be used for flower watering maintenance. Possible solutions include city purchase of a watering tank that would allow for neighborhood flower watering maintenance.
- City of Rochester online coupon book. City site will make available online coupons with search by product, street and neighborhood. No cost to businesses to participate. Contact Daisy for additional information at 428-7711.

[If you would like to be online for the initial kick off on April 25th, fax the attached application to Shanai Lee at 428-6042 by Wednesday April 21. April 21 is not a deadline for submitting a coupon application. It can be done at anytime. The promotion of the website will be ongoing throughout the summer. Also, Shanai Lee welcomes any ideas for improving or promoting the Online Shopping Guide and the Online Coupon Program. She can be reached by email at [Lees@cityofrochester.gov](mailto:Lees@cityofrochester.gov). See additional attachments for related documents. ]

**Financial Report: See attached file for current report.**

NEXT SABA GENERAL MEETING IS **8:30AM**, MAY 10, 2004 AT SWPC OFFICES.  
COFFEE FROM THE WOMEN'S COFFEE CONNECTION WILL BE PROVIDED.  
ALL ARE WELCOME. **NOTICE NEW START TIME IN EFFECT.**