

BASWA OCTOBER MEETING OCTOBER 8, 2008

Present: Ruben Fuentes, Philip Duquette, Doug Root, Chris Jones, John Roth, Rose O'Keefe, Jim Wolff, Cheryl Stevens, Jennifer Posey.

BASWA Work Plan 2008-2009:

Chris reports that with the money BASWA receives for it's yearly budget it will be used for promoting and enhancing the South Wedge business's through ongoing yearly projects. Budget for the following year will cover the following.

1. Landscaping Projects: hiring of a water technician to maintain the plants that line South Avenue. This will also include fees for mulch, plants and Holiday lights.
2. Permanent Improvements: Benches, new totems for South Avenue and Gregory Street, recycle and trash containers, planters. Benches will be earmarked for Mt. Hope Avenue and South Clinton this year.
3. Promotion: Advertising in City Newspaper
4. New Projects for the coming year: new imprinted asphalt crosswalks along South Avenue. Chris has opened discussions with the city to enhance the resurfacing project for South Avenue with imprinted crosswalks.
5. Third Thursday - picking up momentum and BASWA will continue to promote for the following year.
6. Fees for insurance, tax preparation, printing and various brochures.
7. Third Thursday is picking up momentum. BASWA will continue with Third Thursday next summer.

Swing in the New Year 2008:

It was suggested that proceeds from Swing in the New Year 2008 will be used for new marketing material and new brochures.

Plans continue for Swing in the New Year 2008. All businesses who have pledged Silent Auction items should have ready by November 30th. Contact person will pick up your donated items.

Page 2:

Holiday Decorating Contest:

BASWA will once again host a Holiday Decorating Contest. First place prize will be \$300, Second place \$200, and Third place will be \$100.00.