

BASWA Meeting

October 18, 2006

In attendance: see attached.

Guest speaker, Brian Bannerman from the South Clinton NET office discussed neighborhood safety and security. He made several suggestions in regards to maintaining personal safety due to an increase in street crime in and around the South Wedge area. Common nuisance issues included noise regulations, public alcohol and drug use, parking, and public pet etiquette. Bannerman also offered information regarding recent local crime incidents to all those willing to contact the net office. Pamphlet "Being A Good Neighbor" is available thru the NET office (585.428.7640).

Molly Clifford, Director of the NET Office, presented information updates on the Certificate of Use program in regards to Rochester area businesses. The one time fee of \$25 will be charged to businesses not already invested in the program. Renewal is free as long as annual renewal documentation is received before the conclusion of the renewal grace period. All businesses who have already invested the original \$100 will be refunded \$75 in and around January 2007. See attached notice from the city of Rochester regarding Certificate of Use Legislation dated September 2006.

Daisy Rivera Algarin of the city of Rochester Economic Development team presented information on 50/50 matching grant programs offered thru the city. She focused on grants for the following;

- Advertising
- Architect Assistance
- Exterior Lighting
- Exterior Signage
- Security Cameras

Detailed information on grant availability and process are available by contacting Daisy Rivera Algarin at the Economic Development Department of Rochester at 585.428.6965.

Commercial advertising opportunities were discussed using grant money available to BASWA members. Approximate running time of commercial is 30 seconds at a cost of \$1500 for the series. Commercial series will spotlight several participating businesses at a time in one 30 second ad spot.

Solera Wine Bar opening set for October 20, 2006.

Women's Coffee Connection/Green Grocer/New apartments Ribbon cutting ceremony scheduled for October 21 11am.

Topics discussed in brief;

- There is a new tattoo shop on South Avenue ("Flesh for Fantasy")
- R Salon on South Avenue to close at an undisclosed time in the near future
- Basha restaurant seized and closed for tax issues

3rd annual South Wedge area business holiday decorating contest in December will offer 1st prize at \$300, 2nd prize at \$200, and 3rd prize at \$100.

A brief dialogue on the pros and cons of the proposed Highland Hospital parking garage was made. A neighborhood group comprised mainly of Linden Street residents opposing the project provided contact information for any interested in becoming involved in the opposition of the proposed project. Further information to oppose the current project plan is available at 585.256.2391.

In attendance:

David Alfieri	The Black Pearl Café
Molly Clifford	City of Rochester
Jason Becker	Creekview Icecream and Sorbet
Brian Bannerman	RPD/NET
Ed Schram	The Keg/The German House
Lyjha Wilton	Boulder Coffee
Ron Maier	Kenron/The German House/Property Owner
Dan Buyer	SWPC
Jessica Stroud	Boulder Coffee
Donna Lenhard	Boulder Coffee
Earl Lenhard	Boulder
Cheryl Stevens	
John Roth	John's Tex Mex
Michael "Skooter" Capehart	321 Productions
Brian Pincelli	SWPC
Chris Jones	Hist. Houseparts
Philip Duquette	Premier Pastry
Daisy Rivera Algarin	City of Rochester
Nancy	Women's Coffee Connection
John White	Equal=Grounds Coffee/The Pride Connection

*note; additional members arrived late to the meeting without signing in.