

BASWA Meeting Minutes
May 12, 2010 6:00pm at Caverly's Irish Pub

Attending:

Chris Jones, Matt McCarthy, Jesse Hanus, John Baker, Collen Baker, Jennifer Posey, Philip Duquette, Karrie Laughton, Rose O'Keefe, Jim Wolff, Lori Bryce, Lisa Lodder, Dawn Hinkley, Philip Rawleigh

- 1) Traffic Control Boxes: Art Placement
 - Sun House:near Beale Street Café
 - Zombie #4: Mt Hope & Cypress
 - Birds: Cheesy Eddies
 - Dog #1:Linden
 - Fruit & Veggie: Alexander & South
 - Peace Love Music: Byron
 - Carrots: Alexander & Mt Hope
 - Unite: Averil & Mt Hope

- 2) Parking lot at 713 South Ave: the city has offered to lease this lot to BASWA to maintain as a public lot for use by all South Wedge businesses as opposed to putting it out to RFP and possibly selling it to one private individual, because the city recognizes the need for public parking in our commercial district. Members present were asked whether they feel that BASWA should move forward with this or not. The possibility of making this a pay lot was discussed, costs associated with managing the lot were also discussed: we concluded we need more financial information to decide to take it over or not. Chris will get plowing and insurance numbers and relay to executive committee to then decide whether to proceed.

- 3) Project Updates:
 - a. May Fundraisers –
 - History Event on May 20th at the Ellwanger Estate
 - Wine Tasting downstairs at the German House on May 27th.

 - b. Our Third Thursday's concerts in Star Alley will begin in June this year. We are looking for one additional sponsor for the Fred Vine show which will be at 7:00 on Thursday June 17th, during our traffic Control Box Unveiling and Artist Reception. The business that sponsors this for \$100 will be promoted as the event sponsor in a full page ad in City newspaper.

 - c. Marketing Brochure: will be ready for distribution at the Corn Hill Arts Festival. We will also be at the Park Avenue Festival; at both events we will be setting up a table to distribute brochures & literature and sell South Wedge swag. If you have menus, brochures, coupons, that you would like us to distribute for you at both festivals please bring it to the meeting or drop it off here at HHP. We are going to order about 10,000 copies

- d. Welcome Baskets: Looking for businesses to offer a discount, coupon, item, or gift certificate to SW Welcome Baskets, to be distributed by BASWA to the new residents who will be moving into the new 4 story Konar Development building on South Avenue. 33 baskets will be distributed. Please let me know if you want to participate in this.

Other Items:

- Clean Sweep SE is May 22. If you'd like to help please come down to Star Alley between 9:00 and 1:00 and we'll put you to work.
- Flowers will be distributed at the end of this month, back into the concrete planters. Please help us by cleaning the garbage out of the one closest to your business.
- Adopt a tree pit near your business and BASWA will pay for the plants: bring your receipts for annuals or perennials to our treasurer Philip Duquette, at Premier Pastry, for reimbursement up to \$25. Offer good through June 15.
- Annual BASWA memberships will be expiring on June 30th. You will receive a new 2010-11 membership packet around the end of June, please consider joining us if you've not yet done so!