

BASWA 6.13.07

In attendance:

John White	Equal Grounds	John@equalgrounds.com
Terri Palmer	City Newspaper	tpalmer@rochestercitynews.com
Colin Coffey	Resident	colincoffey@mac.com
Marci Muller	RLTP	marci@landscapetech.com
Len Petix	Park Ave Realtors	
Maryanne McDade	Clay School 12 PTA	mmcdadec@rochester.rr.com
Drew Gilmore	Boulder Realtor	gilmoredrew@gmail.com
Lyjha	Boulder	Lyjha@aol.com
Bob Boyd	SWPC/741 South	Rboyd3@gmail.com
Philip Duquette	Premier Pastry	philipduquette@msn.com
Nancy	Coffee Connection	
Jim Wolfe	Historic Houseparts	
Chris Jones	Historic Houseparts	
Mitch		
Daisey Algarrin	City of Rochester	
Brian Pincelli	SWPC	

Landscape company is maintaining green space on South Ave. Contracted got a late start due to but now in full gear under Bobby Belth (sp?). Cleaned up Star Alley and Nathaniel Square with minor touch-ups left to complete. Will have Millstone Corner and median on Byron St. done week of 6.18.07 Some landscape workers are required to work in return for benefits and should be on the street 3 days per week. To reach Marci (landscape contact) go thru Brian P. Landscape contractors meet Tuesdays at noon in Nathaniel Square for anyone interested in volunteering. Rochester Landscape has 200 youth interns to place for this summer. Anyone interested in having an intern should contact Marci. Interns are paid by landscape company and must be supervised by businesses using them. Ideas for interns included but were not limited to, flower plantings around trees, and general maintenance of South Ave. 6 week summer internship (July 2-fourth week of August). Interns can work upto 20 hours per week and are covered under insurance of organization providing them.

Re. City Newspaper;

Southwedge page was in Jazz Festival issue and second ad will be in summer guide. All spots are filled except for one and will cost \$109. Ad package includes 2 ads per month for 1 year and 2 times as the featured business in the center of the ad page.

Re. Public Market;

Market hours are every Thursday from 4PM-8PM beginning 6.14.07 thru 10.18.07. Mayor Duffy to open market 6.14.07. Market focus is on local suppliers and organic. Market organizers want to work with SW businesses to promote events. Goal

of the market is to work towards wholesale and restaurants. "Friends of the Market" is open to businesses and for the cost of \$100 business will receive logo ad on market poster and a listing on the market website. Market is located at corner of Alexander and S. Clinton.

D. A. from City of Rochester reported that the city wide business assoc. have grown from 18-20. D.A. presented P.D. with certificate of appreciation from the Rochester Business Association.

Questions were raised by the latest speculations regarding the U of R acquiring the River Park Commons for student housing. B.B recommended looking at tea leaves for more accurate predictions regarding River Park Commons.

Re. BASWA officer elections;

Candidates were as follows;

Chris Jones/ President

John Fanning/ Vice Pres.

Philip Duquette/ Treasurer

All afore mentioned candidates were voted in unanimously. No one sought the position of Secretary.

June marks the end of the fiscal year. Discussions on marketing and communication and setting up committees will ensue. BASWA looking for an additional \$1500 for Nathaniel Rochester bust.

B.P. addressed free WiFi in South Wedge area. Speculation that whole SW neighborhood will receive free service. B.P. is looking for flat topped building for WiFi antenna installation. All electrical connections will be done external to buildings where antennas are mounted. There are plans for 10 antenna units.

Re. Wedge Stock;

SWPC annual Wedge Stock music fest open for free to all vendors. No electric is available. Expect a \$25 County fee for a vending permit. Vendors need to sign up by August 10.

Re. Boulder Fest

Event o happen last weekend of July. Vendors needed. Anticipated number of attendees at 300. 40 bands are currently booked.

Boulder Coffee expanding to entire square footage of first floor current location and will include a real estate brokerage.