

BASWA Meeting Minutes April 14, 2010 6:00pm at Beale Street

Attending:

Chris Jones, Jennifer Posey, Philip Duquette, Karrie Laughton, Rose O'Keefe, Jim Wolff, Lori Bryce, Sue Gardner Smith, Lisa Lodder, Angeleina Arnone, Dawn Hinkley

- 1) Update on projects:
 - Scavenger Hunt-postponed due to other hunt in area
 - Beer Tasting-at German House, encourage people to come
 - Third Thursdays-review of the bands scheduled
 - Marketing Brochure-in progress
 - Urban Folk Art-submissions are in and will be selected this evening, anyone interested in participating is welcome.
 - History Event-Ellwanger Berry House, May 20th, 7-8pm, \$10, 50 tickets max

- 2) Call for meeting guests/topics for upcoming meetings: marketing, grants

- 3) Call for co-chairs if anyone is available at the meeting who owns a business; call for SWPC Commercial Development Committee members.
 - Lee from City Paper recommended

- 4) 501-C3 discussion – pros & cons of going forward with this change in our status
 - Philip not present to lead discussion, we are looking for an attorney to assist the organization with the change in by-laws.

- 5) Other items:
 - Clean Sweep(May 22)-announced
 - Star Alley-waiting for City of Rochester to take down Joes back building
 - Totems: Committee meets after regular meeting
 - Kiosk: is info current- will look to see what needs updating
 - Introduction of Sue Gardner Smith from SWFM

- 6) Financial Report
 - Philip not present with report