

BASWA MEETING

April 9, 2008

Present: Chris Jones, Rose O'Keefe, Jeana Bonacci, John Roth, Mitchell Dannenburg, Jim Wolff, Philip Duquette, Tracy Saville, Karrie Laughton, Stacy ?, Bob Boyd, Cheryl Stevens.

Garden Plan:

- Collaboration between SEAC and SWPC
- Maintain green spaces to include:
 - Street Planters
 - Star Alley
 - Nathaniel Square
 - Median at Byron
- Clean up of spaces consisting of:
 - Picking up paper and debris
 - Weeding and applying mulch
 - Trimming of trees and shrubs
 - Watering
 - Season will run April – October
- Watering – Stacy will provide a revised proposal for maintaining the green spaces listed and provide a quote for completing the work.
- Cheryl stated she has faxed job posting to various landscape companies. No reply yet. We will list on Craigs List.
- Phil will contact Park Avenue Association to see who they use for their planters and gardens.

Clean Sweep:

- Clean Sweep is May 10th. We need a team to dig dirt out of planters.
- Bob mentioned that Day of Caring is May 8th.

Project Updates:

1. "Third Thursdays"
 - Third Thursdays will start in May at Star Alley from 8-10pm.
 - It was suggested that we need a stage with a canopy or tarp.
 - Lux will get estimates on cost of building a stage.
 - We will have water and electric this year.
2. Parking Meter Totems
 - There were eight designers as finalist.
 - Wendy was chosen.
 - There will be a meeting with business owners for their final input.
 - Install will be the beginning of July.

Cinema at Sunset:

- Date for Cinema at Sunset is 8/26 - 8/30.
- Company from Boston will be measuring for the size screen needed and the price.
- Sponsors to date: Wright Wisner, City of Rochester, Monroe Cty Parks Dept, City Newspaper, Susan John, Highland Hospital, Time Warner, Brighton Securities and Flower City Glass.
- Susan John confirmed we still have the funding for the event.
- Ed Schram will be providing security and the concession stands.

Jeff Springut Concert:

- Jeff will be hosting a concert on July 12th at Highland Bowl from 3-11pm.
- Band – Phil Lesh and Friends
- Jeff looking to Wedge Business's to sell tickets.
- Also looking for anyone interested in setting up concession stands.

Brochures:

- Need to get more brochures for upcoming events.
- It was suggested to keep the brochures small.
- New suggestions for changing existing brochure – explore making brochures in the shape of the Wedge.