

BASWA May 08

Agenda is:

- 1) Gale Lynch/Wedgestock
- 2) City Newspaper – Ad Info
- 3) Project Update: concrete planters, Star Alley, Nathaniel Square, watering plan, new benches & banners.
- 4) Marketing Plan: We'll discuss the promotional coupons outlined in the attached documents; Go HERE <http://www.baswa.org/Promocoupon.htm> and click the link to see sample coupons. We need solid ideas on how to make this successful and inclusive. We'll continue our discussion about brochures started last month, and try to tie these two projects together if possible. We need to discuss having a BASWA presence at events and festivals, we can offer these items at events, but can also offer product samples if people are interested in manning tents and providing samples.
- 5) Third Thursdays Update: Tentative schedule of musicians, first date is Thursday May 15th at Star Alley, musicians TBA soon.
- 6) Parking Meter Totems Update: Art opening June 19th to unveil totems, details of this provided at the meeting.
- 7) Financial Report
- 8) Birthday toast to Tracy Saville & Jim Wolff, two tireless BASWA volunteers.